

MEMORY HOOK →

SENSE

S → E → N → S → E

Stewardship · Examine claims · Neighbor flourishing · Solid energy · Expose narrative

OPENING FRAME → START HERE

Steward creation wisely — reject apocalyptic politics that impoverish people in the name of “settled science.”

SENSE PATH

S

STEWARDSHIP

Dominion + care (Gen 1:28; 2:15) — develop resources; don’t bury talents.



E

EXAMINE CLAIMS

Skepticism: decades of failed catastrophes; models overpredict; natural variability matters.



N

NEIGHBOR FLOURISHING

Abundant energy lifted billions from poverty — that is love of neighbor.



S

SOLID ENERGY

Dense, reliable power (nuclear + hydrocarbons) beats intermittent virtue signaling.



E

EXPOSE NARRATIVE

Apocalypse, guilt, indulgences, and elite hypocrisy look like a religion.

COUNTERS

THEY SAY

“97% of scientists agree”



YOU SAY

The slogan overstates consensus on catastrophe. Debate magnitude, causes, and policies — not whether climate exists.

THEY SAY

“Extreme weather is worse”



YOU SAY

Normalized data often shows no clear upward trend in hurricanes/tornadoes/droughts. Media ≠ metrics.

THEY SAY

“Sea levels are rising dangerously”



YOU SAY

Long-term rise is slow (~mm/year). Adaptation has worked for a century; panic policies still fail the poor.

THEY SAY

“Leave fossil fuels in the ground”



YOU SAY

That consigns the developing world to poverty. No scalable replacement yet — harming the poor is not stewardship.

CLOSE → → Grant modest warming; contest catastrophe + central planning. Memory hook: SENSE.